



GAMEREVV

The new way to play on the blockchain.

Whitepaper
1.0

Abstract

Gamerevv is committed to building a global social gaming and game-publishing platform powered by blockchain technology. There has been a rapid increase in creating games that run on blockchain technology in the gaming industry.

The blockchain allows game players to receive owned digital assets transparently. It also solves the issue of mutual trust between individual game developers and players. It gives a new dimension to the game marketplace with a dedicated token economy that suites all. Gamerevv aims to establish the future of gaming, linking game developers, content creators, and players with a shared value network and interactive social platform.

Our top-level partners, including investors, developers, gaming communities, public chains, protocols, wallets, and exchanges, are continually helping us construct a new way to administer a top-notch blockchain game platform.



Executive Summary

Gamerevv Protocol is the first comprehensive social gaming platform built to connect gamers and game publishers worldwide to a centralized platform where users can play, trade, and share gaming items.

Gamerevv aims to create a robust social ecosystem of gamers worldwide through blockchain technology. Above all, there would be social media like interaction amongst the signed-up users of Gamerevv.

Statistics show over 2.4 billion active gamers globally, putting the gaming industry's worth at over 1 billion dollars. It indicates that the number of game players worldwide is growing exponentially.

In 2019, the average number of users in the gaming market reached 2.48 billion, a significant 8% increase per annum. People enjoy playing games and sharing their experiences about their favorite games on social media networks.

Looking at the dedicated gaming categories created by social media companies, it is evident why they promote the accumulation of UGC (User Generated Content). It shows that this user-generated content is essential to the gaming industry's growth. Unfortunately, content curators do not receive enough reward compared to the value they add to the industry through their intellectual property.

Currently, the worldwide gamer community totals 2.4 billion and is growing by 8% each year. Game publishing also requires a marketing solution to bring an increasing number of game users towards their game offerings.

Undoubtedly, game publishers welcome and enjoy the benefits of their advocates' free, word-of-mouth marketing efforts. On the other hand, with the uptick in massively available information, marketing methods have become much more complex and tedious, driving the costs up extraordinarily with disappointing results in terms of reach.

At Gamerevv, the vision is to build a robust social, interactive, and enabling environment for gamers, game developers and publishers to create, play, earn game rewards while also having fun.



Gamerevv would leverage several blockchain applications and technology like DApp, NFTs, De-Fi, Virtual Reality and Cross-chain technology. Game developers and publishers can adopt our SDK to create and host games on our ecosystem.

We will also adopt the concept of NFTs to tokenize in-game items and rewards. Assets or rewards gotten in NFTs by Gamerevv users can be held, transferred, or sold as a liquid asset, and would serve as a compensation plan for the unflinching contribution of different gaming industry stakeholders.

Gamerevv would create several DApps for the ecosystem's smooth functioning. Firstly, the DApp will allow users to sign-up, login, and manage their activities, after which users will get their wallet before any other action can occur.

The DApp will integrate De-Fi features like staking, swapping, yield farming, and more into the Gamerevv ecosystem. These are decentralized crypto features that will aid to skyrocket the vision and mission of Gamerevv.

The focal design of the Gamerevv metaverse is to give power to the creators. This way, we provide virtual reality and other immersive content creators power to create the Metaverse. Users can bear the metaverse creation from the real-life render of some existing locations or abstract designs. These spaces can be minted as an NFT and used as collectables for spatially based games on Gamerevv. Individual users can purchase their portion of the Metaverse and build it into something they like.





Industry Overview

Blockchain Market

The overview of the blockchain market after research recently showed that the global blockchain market reached a whopping US\$3 billion in 2020, and it's expected to reach \$29.7 billion by the year 2025.

This research shows a compound growth rate of 67.3%.

In recent years, blockchain has brought users a new level of experience with some advantages which are but are not limited to:

- **Anonymity:** In the blockchain network, users' personal information is safe because transactions are conducted with blockchain-generated addresses. The blockchain can generate addresses infinitely without getting the same wallet addresses at any time. This blockchain-generated wallet concept makes the blockchain wallet address a unique Identifier.
- **Open, transparent, and decentralized:** Users can change from centralized management to negotiation and decision-making in the blockchain network by running multiple nodes. All nodes have equal data control rights and obligations, and any node can access the data stored in the blockchain. Compared with the mainstream market, it reduces the number of mediators who earn the difference and can always manipulate results.
- **Immutability:** No one can tamper with the data on the blockchain. Often, except for the blockchain's first interaction, which the initiator of a blockchain project implements, all other following blocks always contain the data block of the previous block to give a unique value called blockchain hash. The different blocks are inter-connected in a web form by hash values. Once the hash is verified and written on the blockchain, it is permanently stored and extremely difficult to change.

In terms of generation of revenue, mobile gaming is a \$106 billion industry which makes its revenue generation bigger than both PC and console combined. It grows at 26.8% per



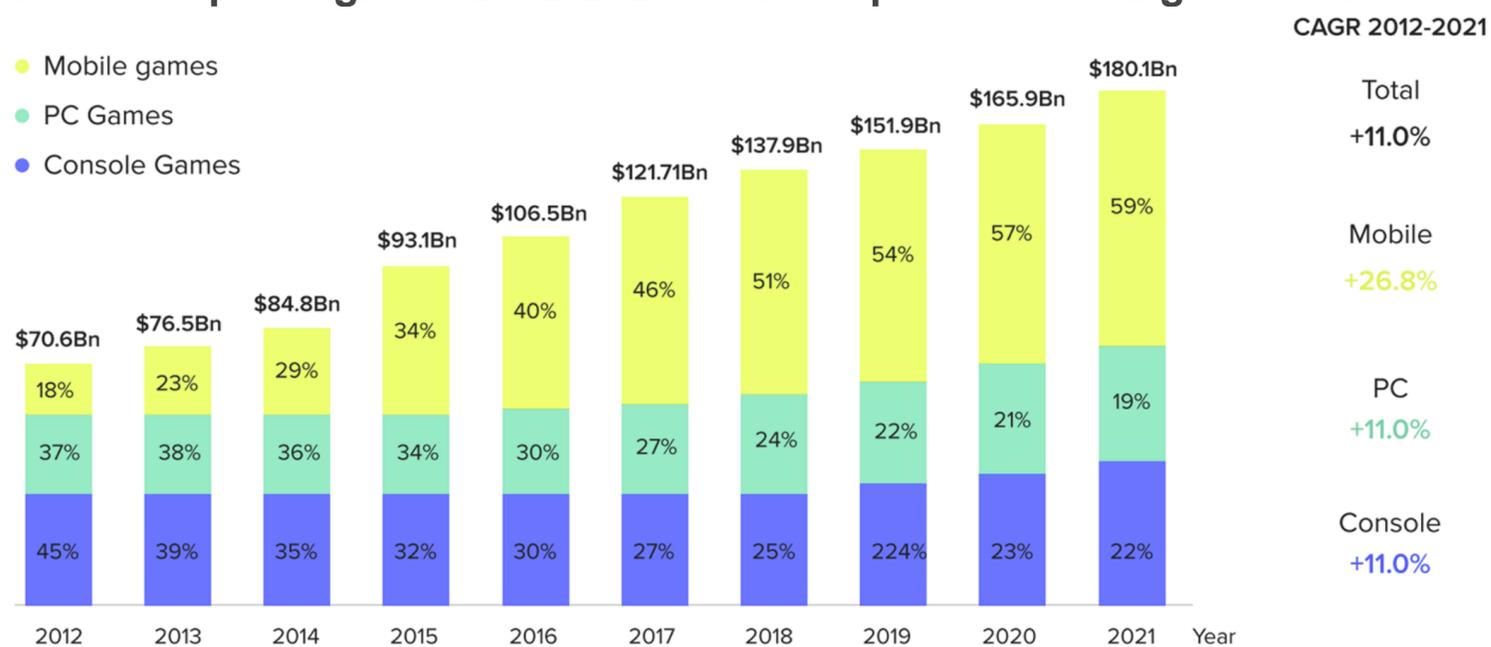
GAMEREVV

year, 2.5 times faster than PC (Source: Newzoo).

Because of the increase in mobile phone user's, there has been a massive increase of gamers due to the accessibility of mobile phones, making it the perfect avenue for mainstream adoption of NFT-gaming.

2012-2021 Global Games Market

Revenues per segment 2012-2021 with compound annual growth rates



Source: ©Newzoo newzoo.com/globalgamesreport

Gaming Industry Dynamics

Gaming has become one of the most consumed forms of entertainment today. As of 2019, statistics show that one-third of the human's population play video games on at least one medium, a massive increase from 2003, where less than 8% of the population made up that figure.

The industry shows no sign of stopping, as estimations show upward trends in consumption rates for the next five years, at minimum. The main driver of this trend is the increase in mobile smartphone adoption, which offers a potential handheld gaming device to its owners.

In 2016, mobile gaming revenues surpassed both PC and console. Mobile gaming is a \$65.8B industry, and income increases 25% yearly. These facts have created an oversaturation of game choices in the market.

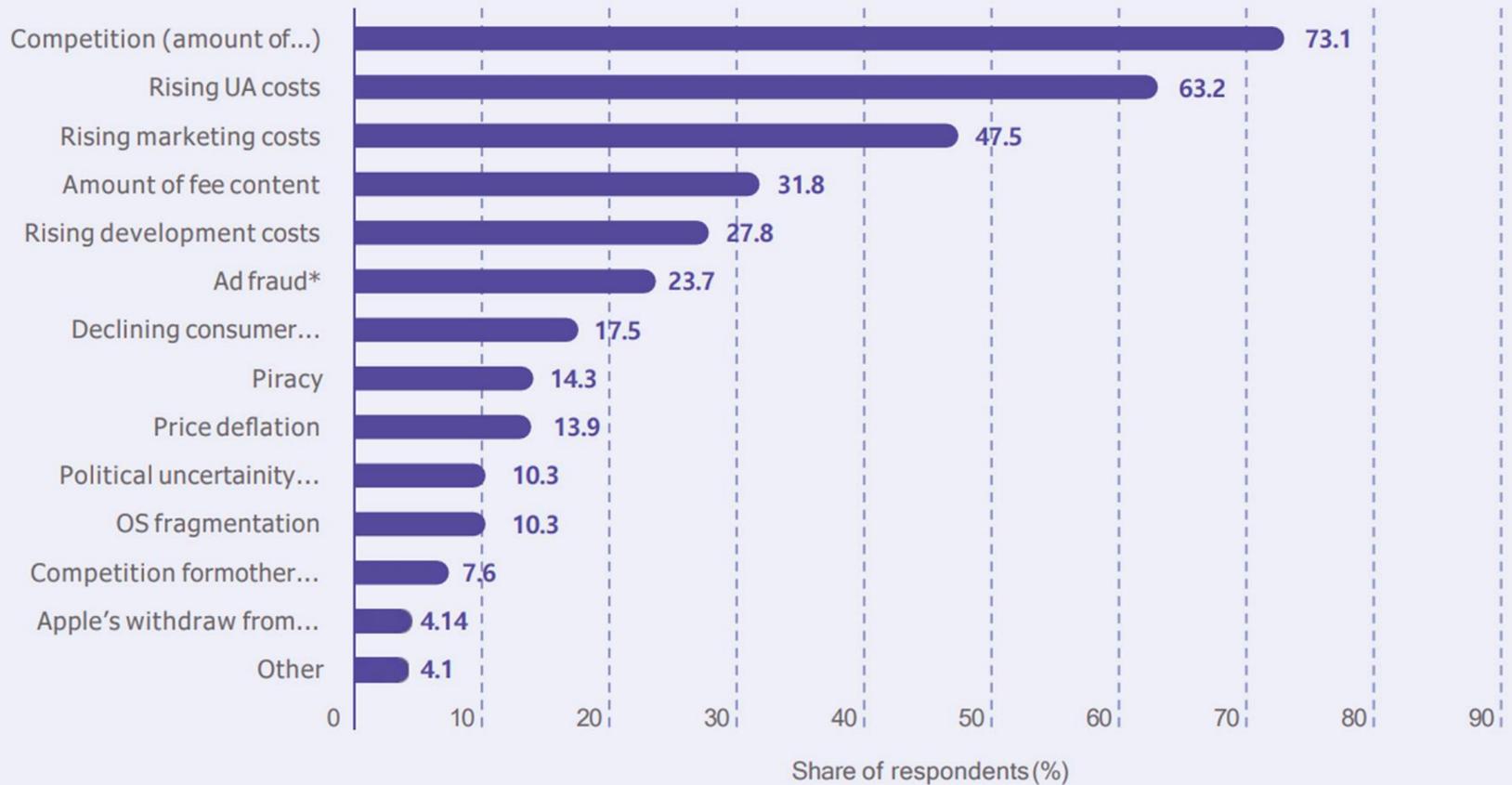
Due to this steep competition, traditional marketing channels overflow with advertisements for these games to attract organic users. Too many developers are spending fortunes hoping to make a fortune from their mobile games to crown it all.



GAMEREVV

Despite their efforts, many game publishers see their marketing dollars wasted through multiple channels as it becomes increasingly difficult to target specific gamers.

The Challenges of Mobile Games Business According to Game Developers Around the World (as of fall 2017)



Sources: mobyaffiliates; Movista;PocketGamer.biz

Created by WePC.com



GAMEREVV

Gamerevv Solution

Gamerevv Strategy to Improve the Mainstream Gaming Platform with Blockchain Technology

As a structurally designed gaming ecosystem that solves the blockchain game industry's problems, Gamerevv has numerous advantages over common gaming platforms.

Returns of the game assets' ownership to users

- 1) Conventional blockchain game props don't have cross-stage and cross-game dissemination qualities. In this way, game props' life cycle will likewise get back to zero with the game's demand decreasing, seriously harming users' inclinations. Blockchain games benefit from blockchain innovation's attributes, making game props promoted and privatized. Blockchain innovation is likewise the ideal method for tackling the deficiency of virtual resources like game hardware, props, in-game assets, and rewards.
- 2) In blockchain games, a mutually advantageous arrangement is made as players can exchange as they wish while partaking in the actual game. Users can take out their less usually utilized game assets whenever, place them on asset management platforms, like assigned wallets, or show them on different NFT Marketplaces. This will permit clients to appreciate the gaming experience at a lower cost from one viewpoint. Then again, it will empower users to enjoy the fun of trading assets to create income.
- 3) With the consistent improvement in the blockchain's innovation, Gamerevv will combine game assets with DeFi as NFT. De-Fi's different services can make a more expanded way for Gamerevv users to benefit.

Reduction of the developer's issuance cost

Blockchain games provide numerous opportunities to small and medium-sized game designers: driving makers to contract the channels that have innumerable users available. Many game groups with excellent gameplay have insignificant choices for circulation.

Little and medium-sized game engineers can escape the red ocean of standard game traffic and gain users through game improvement measures. Game



GAMEREVV

groups can gain users through airdrop prizes or community activities and even urge game lovers to promote the game.

Combined with the high retention and high payment qualities of blockchain games, little and medium game groups can get a piece of private land in the wild market contest or claim from the lands created in our Metaverse.

More transparent game rules

After writing game contracts on the blockchain, users can see the specific guidelines of related functions driven by the smart contracts. For instance, players can know the chances of winning specific treasure boxes; each prop's rarity indexes; important guidelines for token issuance, opening, and destruction; and how to decide the game outcome.

Blockchain contracts can keep game developers from subjectively changing or concealing game issues and confine players' in-game cheating. These actions can successfully expand the client's feeling of confidence in the game and build a more reasonable and straightforward gaming ecosystem through proper contract disclosure.

Expanded market classifications, giving game lovers more choices

Gamerevv games have various characteristics different from mainstream games. It also reduces the publishing cost for developers. These differences allow game players have more game choices while also obtaining a more profitable investment and wealth management portfolio as they play their games.

Business Model

Gamerevv is a comprehensive game field social platform, connecting gamers and game publishers worldwide to a single application where they can play games, trade, and share all gaming items. Gamerevv aims to create a solid social ecosystem of gamers worldwide through blockchain technology. However, the potential does not stop there.

Many businesses can sit on top of the core game, which we expect will be developed over time by the community and the team. Here is the full scope of the Gamerevv ecosystem.

Here is our universe:

- Gamerevv Decentralized Application
- NFT trading and Renting marketplace.
- Lending and 'sponsorship' platforms.
- Community guides, newsletters, and analysis.
- eSports tournaments and competitions.
- Social hub and gathering for like-minded players.
- Metaverse expansions into worlds,
- 3rd party developed games and more.
- SDK for developers to create and host games on the DApp
- De-Fi features like swap, lending, pools, and staking.
- Gamerevv DAO



Growth Strategy

1. Hyper competitive user acquisition

Paid user acquisition has been the driving force behind mobile gaming growth. Our internal AB testing research shows that Gamerevv can acquire 30% lower costs from play-to-earn games than classic games, proving that Gamerevv has a unique cost advantage in user acquisition.

2. Social-driven retention

One of the key drivers to growth is retention - the fewer players who leave the game, the faster we can grow. Peer analysis shows that highly rewarding NFT gaming can increase gamers' retention from a typical 20-30% up to 80% (source: Axie Infinity, My Crypto Heroes).

Gamerevv seeks to push this retention even further by leveraging social retention mechanics. We will achieve this by implementing Guild-based gameplay, which creates unique dynamics and incentivize users to play for longer or create a better playing experience for those around them.

In other words, you're more likely to play a game if you are making friends and playing with friends.

3. Community-driven growth

Community is king in blockchain, and rewarding the community gives a solid backbone to any blockchain project. When these two are combined, it makes a project unbreakable. Our entire plan is to leverage our community to grow the Gamerevv ecosystem.

4. Free to Play and Earn

Gamerevv seeks to break the back of NFT games by eliminating the limit of players who can play a game while earning; it would be icing on the cake because this has been the complaint of users of existing NFT games.

Gamerevv is a mobile-native game available to download directly from the app store and available for free; this strategy unlocks the ability to onboard millions of players in a frictionless way.

5. Token-based incentives and governance

The in-game currency of Gamerevv will be tradable. Users will be able to swap the Gamerevv utility tokens for the in-game tokens, which promotes the game's overall

GAMEREVV

growth. We plan to use the token to align incentives, reward players, and perform governance. Player-driven token ownership will charge the community and project's growth as users become inclined to stick with us and make the ecosystem more successful.

6. Game Publishing

Gaming is at present one of the most amazing application situations of blockchain. An ever-increasing number of organizations are starting to engage in this field. Nonetheless, in advancing the advocacy of blockchain games, numerous industry projects have just tackled a single issue, so it is hard to work with it.

Although a few projects have accomplished innovative, forward leaps, they can't become phenomenal products due to single-player gameplay, low retention, or the absence of new traffic. Therefore, the realization of comprehensive integration & aggregation effects is to solve these issues.

Gamerevv stands out regarding the underlying technology, tokenomics, traffic inclusion, and participation assets. It incorporates unrivalled resources in the blockchain game industry, centers around blockchain game publishing and distribution, and gives distributing administrations explicitly to the blockchain game industry.

The referenced administrations incorporate game blockchainization, chain change support, token plan, local area building, exact seepage, showcasing, and activity.

These include game blockchainization, chain reform support, token design, community building, security administration, marketing, and operation. Gamerevv provides full-process, comprehensive, global release support for high-quality games that join its ecosystem.

Gamerevv Underlying Technology

Gamerevv's core technologies include Gamerevv SDK, Gamerevv Protocol and Gamerevv meta; they will all work together to allow developers to minimize learning and migration costs and access a bedrock technology that allows Metaverse, Gaming and Technological Projects on the blockchain.

Gamerevv SDK incorporates rich service administration components for game engineers, understanding the chance of fast game development, community building, and seamless association with the large community of players. The Gamerevv protocol by Gamerevv is the solution explicitly designed for blockchain games. It guarantees a high level of decentralization, security and transparency while also eliminating the learning threshold for game designers and giving a new approach to blockchain games.

While the team provides the cheapest and most critical Layer-2 solution, Gamerevv Protocol, Gamerevv SDK, Gamerevv Meta, and a series of NFT integration will also provide richer ecosystem services through the Gamerevv collaboration with the community developers and content curators.

Gamerevv Gaming with NFTs

The Gamerevv ecosystem will launch on the Binance Smart Chain technology and NFTs type of tokens to empower the players and creators. Since NFTs are an emerging segment and the bedrock to implementing a thriving global gaming ecosystem and virtual tokens for digital scarcity.

The team will actively enforce security and authenticity throughout all phases of the ecosystem.

Each NFT is unique; it is inseparable and not interchangeable for another. We are giving the power to community content curators in Gamerevv Metaverse to allow their tokens to be usable in other parts of Gamerevv's ecosystem.

GAMEREVV

Using NFTs, The Gamerevv users will benefit from:

- **Genuine Digital Proprietorship:** Gamers are the actual and perpetual proprietors of their digital items, regardless of what the game is about or its gameplay. With the Binance Smart chain, the platform can tokenize each game asset, allowing gamers to decide how they want to exchange, sell, or gift their digital assets.
- **Digital game assets can be effectively tokenized and exchanged essential on marketplaces built on the blockchain.** Things dependent on scarcity and demand often welcome extortion and theft, but these dangers are limited on blockchain because it is a distributed and open ledger.
- **Trading:** Users have ultimate control over their digital assets on blockchain-based gaming platforms. They can purchase and trade items freely without thinking they will be ripped off or that their in-game items will be cancelled.
- **Cross-Application Interoperability:** Blockchain allows games to use shared assets. In-game collectibles, avatars, and any other game elements can be used in any other supported game.
- **NFT Lending for Gamefi:** Because NFTs are rare and immutable, Owners can rent out their Digital Game Passes, in for of NFTs to other game enthusiasts to earn passively on rentage while they still have rightful ownership of their asset.
- **Gameroom owners:** Different NFTs have different capacities and traits in the game, examples are Flagbearers. Flag bearers are NFT holders who have the sole rights to create gamerooms and they also have access to earn a share of every transactions in their gameroom.

Gamerevv hopes to solve the following problems through its Protocol:

1. **Unfit to support large-scale applications:** Blockchain systems, notably public chains, by and large, have issues, for example, low execution and costly handling charges.
2. **The turn of events, activity, and upkeep arrangement of blockchain DApp are excessively flawed:** This makes it difficult to be utilized by big game organizations. Enthusiasts of the blockchain community alone can't make stunning games.
3. **High use obstructions:** The obstacles of the blockchain technology are high, and a progression of ideas like public keys, private keys, forks, and confirmations should be appropriately understood; simultaneously, to help the large-scale use of blockchain technology, Gamerevv Protocol provides the following mechanism:



GAMEREVV

- Developers can develop DApps like conventional applications.
- Complete monitoring system to assist developers effectively working on their games and keep up with DApps.
- Extensible public chain integration, users' current digital assets can be transferred and utilized in other DApps;
- A component that can carry NFT among different DApps to assist users with effectively reusing digital assets.

Some of our SDK services include but are not limited to:

- Accessibility to accounts:

Gamerevv's unified platform system is used to significantly improve the user conversion rate of traditional game access and ensure the ecosystem is tightly knitted. This makes it a suitable platform to achieve system and class categorization. It makes users stick more to the platform.

- Cross-chain wallet:

As we develop, we continue to add a Built-in multi-chain wallet to support the storage of significant blockchain currencies, collectable and NFT items. It also reduces the threshold for new users to install several custodial wallets.

- Marketplace:

Game Developers and content creators can quickly sell their items on the platform's marketplace without blockchain development. They can easily issue smart contracts through the SDK to make their assets available on the blockchain.

- Community Building:

Our ecosystem provides a series of components like forum systems, social sharing game rooms, gift package access, reward tasks, and game friends to help developers focus on building their games themselves without worrying about the establishment of community infrastructure.

- Metaverse:

Our Metaverse focuses on replicating the real world on the blockchain; this is geared at effectively implementing digital preservation and genuinely interactive learning. Users can contribute to our world and gamify the experiences based on their perspectives. The SDK

GAMEREVV

makes the community-built universe accessible to use by the call of smart contracts. The metaverse content can be reused in developers' creations.

DApp Description



The first DAPP to which will run on the Gamerevv ecosystem is the social interactive feature, a massive gaming social media application that will target more than 10 million monthly page views per month.

The Social feature can gather, and display users' gaming data based on the games played, levels and items achieved to a user's mobile device. Users can share achievements they've made in each game with their friends and the overall community.

On the DApp, our target is to have over 4,700 game groups with a combined 150,000 active group members that will share an incredible amount of content such as strategy and game hints.

Even those completely unfamiliar with cryptocurrencies will be able to participate in the Gamerevv's ecosystem easily.

First, our token economy rewards gamers with digital assets, assets that such users are already accustomed to receiving in the games they play. The tokens can be used within the ecosystem to buy items, so our userbase does not require cryptocurrency exchange know-how.

Additionally, we are preparing an embedded Binance Smart Chain wallet in the DApp, which will add an extra layer of user-friendliness to our ecosystem.

The DApp will allow users to trade their in-game assets seamlessly while still maintaining proprietorship.

Users of the DApp will enjoy Defi features like Staking, Loans to bet on games, high yield interests and other DApp initiatives proposed and successfully decided on.

By implementing our Metaverse, users will be able to create their world. They can decide to preserve their most cherished location in the world digitally; they can build the universe they have always imagined and bring it to life. This will be possible using Virtual Reality technology. These digital environments can also be



GAMEREVV

gamified to spice the asset up.

The DApp also houses the DAO. Because of the power of the community, users will be rest assured that no decision will be taken without considering the community's opinion. This way, they can make suggestions and vote on proposals created. In short, we are co-managing the ecosystem alongside the community.

To remove the problem of paying for gas, the team will bear the gas cost for all blockchain transactions on the platform. This will be in an exchange for a flexible transaction fee. This transaction fee will ensure that the ecosystem benefit from a subsidized gas fee and ensure the smooth administration of the DApps.

The transaction fee will be charged in the ecosystem's utility token, "GAV"

Token Economics



GAV Benefits

Benefits of token incorporation on a blockchain platform give users an added use case for the rewards they receive for their activities and, in many cases, reward people for activities that they have not previously been rewarded for.

Specific to our users who are accustomed to earning digital rewards (In-game token called GAM) to complete specific tasks, we are, for the first time, giving users a liquidity use case.

For all participants in the ecosystem, the movement of this value results in relatively low fees compared to traditional financial methods.

Due to transactions transparency on the blockchain, Gamerevv ecosystem users alongside coin holders can feel reassured of a fair and unbiased system.

GAV Use Cases

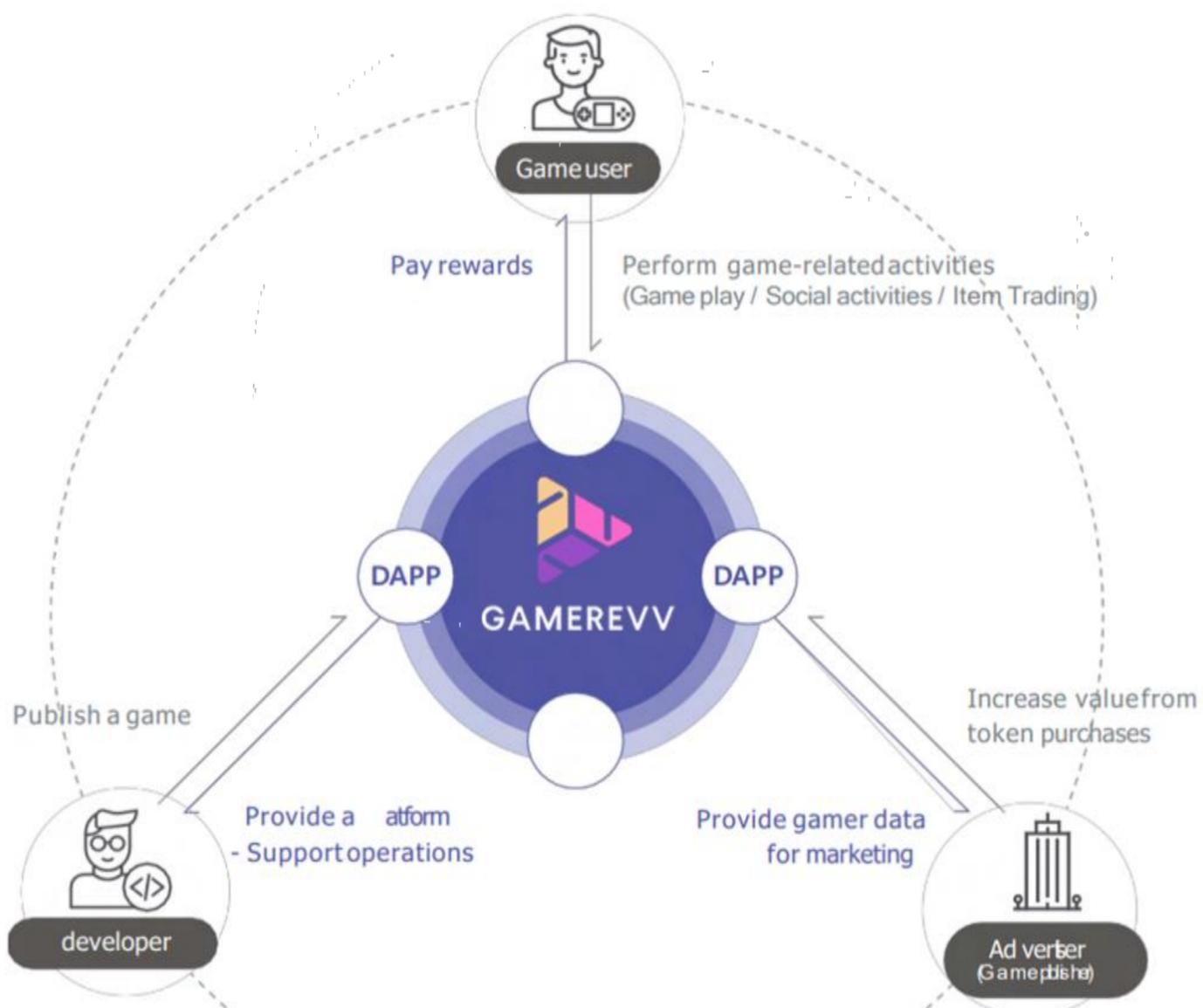
The GAV token is a coin issued on the Binance Smart Chain. It has a variety of use cases, but the following six are considered its most beneficial ones:

1. Gamers can use GAV to purchase or sell virtual items in either the in-game item exchange marketplace or the Gamerevv gaming platform.
2. GAV is used as Transaction fees within the ecosystem.
3. Users can exchange their GAV for tangible items from convenience stores, etc.
4. Game publishers can use GAV to promote their games on the platform and lock them up to reward gamers for playing their games.
5. Game Developers can use the GAV they receive from the compensation pool to provide rewards to gamers who play their games.
6. Gamers receive GAV as compensation for the value of their content in the ecosystem and for playing games.
7. Gamers can use the level boosting function to level up in the ecosystem using GAV quickly



GAMEREVV

8. Content Creators can effectively monetize their content by creating exclusive game rooms and hint forums. This way, they earn more
9. Users can stake GAV to earn other cryptocurrencies; staked GAV will be loaned to those interested in borrowing the currency for their activities. There is nothing to worry about because all funds are "SAFU."
10. Users holding GAV can vote on the proposal and create the same. The more the GAV in the user's portfolio, the more the voting power of such users.



GAV Token Economic Model

Total Supply of 1,000,000,000

GAV is Gamerevv's ecosystem utility token; it represents the growth in value of the platform with a fixed circulation of 1,000,000,000. The distribution is rule-based on community members' behaviors that are beneficial to the ecosystem:

1. Marketing,
2. Strategic Partnerships,
3. Community Reward
4. Liquid Pool
5. Content curation,
6. Game & Tech Development
7. Providing services are all rewarded with GAV.
8. The reward for early investors and team
9. GAV holders can enjoy distinguished rights on various services.

Management rights and interests: Participate in voting on various decisions on the platform and participate in the platform's ecosystem construction governance.

According to the GAV holdings, prestigious rights prove the noble rights of enjoying multiple services on the platform. GAV holders also enjoy airdrop benefits. New games released on the Gamerevv platform will be recommended for airdrops to GAV community users.

GAV community users will have the opportunity to learn about the most recent events first and participate in advance.

There is an in-game token called GAM. 15% of the utility token will be reserved and redenominated for the in-game token.

Token Technology

GAV is the utility token of Gamerevv; it will be BEP-20 tokens issued on Binance Smart



GAMEREVV

Chain. The token will be tradeable by anyone. Our goal is to list on an Automated Market Maker such as Pancakeswap at first and later, on top centralized cryptocurrency exchanges as the project develops.

The token has been built to charge 3% on each transaction. The 3% is redistributed to the liquidity pool and marketing wallet.

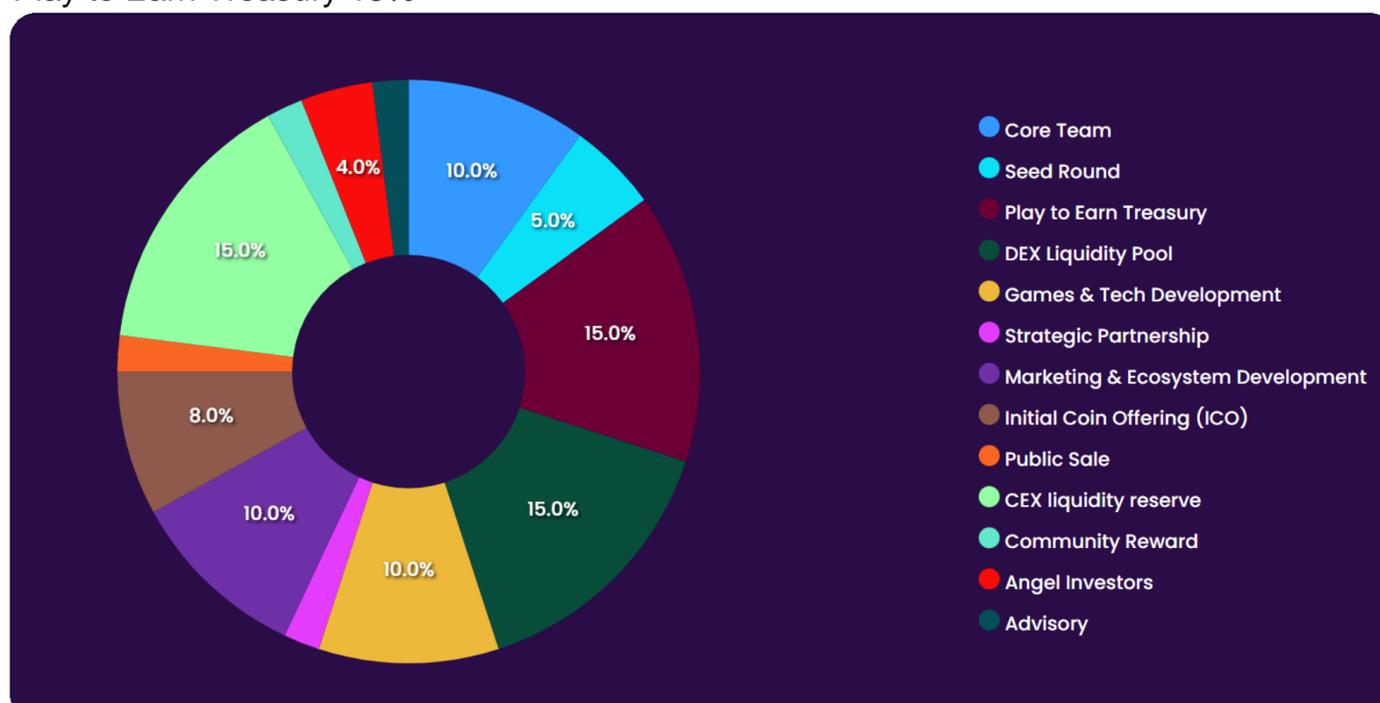
2% of each transaction will help ensure that the community can have liquidity at all time while 1% of each transaction helps the team to increase the visibility of the project.

All blockchain assets in the game (items, heroes, pets) are ERC-721 tokens and will have features like.

- Minimal gas costs for peer-to-peer trading.
- No risk.
- Handles up to 9,000 transactions per second.
- Not a centralized sidechain.
- Supports ERC-20 and ERC-721.
- The instant settlement, no revert.

GAV Distribution

1. Team 10%
2. Pre-seed round 4%
3. Advisory 2%
4. Seed Round 5%
5. ICO 8%
6. Public Sale 2%
7. Strategic Partnership 2%
8. Marketing and Ecosystem Development 10%
9. DEX Liquidity pool 15%
10. CEX Liquidity reserve 15%
11. Community Reward 2%
12. Game & Tech Development 10%
13. Play to Earn Treasury 15%



GAMEREVV

Total GAV supply= 1,000,000,000

1 GAV= 1,000 GAM

Total GAM in circulation= 170,000,000,000

Vesting Schedule

Stages	% to distribute
Team	1 year locked, 10% monthly after 1 year.
Pre-seed & Seed Investors	10% unlocked at TGE, 3 months cliff, 8.5% monthly till token is completely distributed.
Strategic	15% unlocked at TGE 85% distributed over 9 months.
Private Sale	15% unlocked at TGE, 85% distributed over 9 months.
Public Sale	No vesting.

Pricing Schedule

Stages	% to sell	Price	Amount to raise
Seed round	5%	0.03	1,500,000
ICO LEVELS			
Strategic	3%	0.04	1,200,000
Private Sale	5%	0.045	2,250,000
Public Sale	2%	0.06	1,200,000



GAMEREVV

Our De-Fi Features

Staking

Staking involves holding GAV in your wallet to support the security and operations of the Lumos blockchain network. Gamerevv offers staking services where users can keep their tokens in their wallets or exchanges and earn staking rewards. Users only must hold GAV in a wallet or an exchange and earn rewards. Our staking mechanism works with proof-of-stake POS, which is cost-effective, and energy-saving compared to mining that implements the proof-of-work (POW). This is a very robust mechanism to facilitate consensus in a decentralized manner.

Swapping:

Gamerevv will offer a swapping feature that will enable users to exchange their assets to other cryptocurrencies directly. This Direct swap feature is also controlled by the smart contract. Our swapping feature will facilitate easy, efficient, and cost-effective swapping of GAV into other tokens and vice versa.

GAV will be an independent but complementary system to the existing blockchain networks. Multiple-chain architecture is used, with the idea being that users can seamlessly transfer assets from one blockchain to another.

With this interoperability, users are exposed to a vast ecosystem that can cater to many use cases.

Earning:

Gamerevv offers many ways for holders and the community to earn our token. Staking is one of our investors' major ways to earn passive income without raising a hand. Other tokens can be earned by staking in the different liquidity pools for each staked pair. GAV can be staked to earn in the GAV/USDT, GAV/GAM, GAV/BNB liquidity pools, etc. This gives investors and stakers a variety of pools to stake their tokens.



GAMEREVV

Road Map

Roadmap Q4 2021

- Trademark & Company Registration
- Website development
- Development of ICO Platform (Seed Stage)
- Kickstart Development of Gamerevv DApp and Social Gaming Ecosystem
- Whitepaper
- Strategic Partnership
- Publishing of insight report
- Launch of Website
- DApp design.
- Seed commitment of \$10,000.
- Core Team formulation.
- V.R content creators' research

Roadmap Q1 2022

- Community Launch
- Opening of Seed Investment Round
- Strategic Partnership
- Public Beta Launch of Gamerevv DApps and Social Gaming Ecosystem
- Launch of Gamerevv DAO
- Testnet Launch of Gamerevv' first two native games
- Testnet launch of Learn to Earn games
- Initiate Development of Gamerevv SDK

Roadmap Q2 2022

- Launch of Game NFT collections
- Demo Launch of 3 original blockchain games
- Token Generation Events
- Listing on tiers 3 & 4 exchanges



GAMEREVV

- Initiate Development of 360 degrees Decentralized application for digital preservation and gamification of rarest locations on earth using VR technology

- Smart Contract Audit
- Coingecko & Coinmarketcap listing
- Launch of Gamerevv SDK
- De-Fi High Yield Staking & NFT Staking
- Development of Gamerevv SDK
- Implementation of Gamerevv's NFT Marketplace for in-game collectables

Roadmap Q3 2022

- Cross-chain implementation with Tron chain, Avalanche, Solana
- Metaverse Development Creation Kit Virtual Reality content curators
- Launch of Decentralized application for digital preservation and gamification of rarest locations on earth using VR technology

- Third party games compatibility
- Listing on top 5 cryptocurrency trading platforms
- Launch of additional blockchain games, based on the community vote
- Release of updated versions of initially released games

Roadmap Q4 2022

- To be announced.



GAMEREVV

Growth Strategy

Partnerships:

Gamerevv will partner with several financial institutions and blockchain companies to help promote the utility token worldwide.

Social Media Marketing:

Today, social media is an efficient marketing strategy for every industry; Gamerevv will adopt all social media marketing strategies to help market its coin and services. The platforms that will be used for paid ads include bing, google, Facebook, Instagram, Twitter, LinkedIn e.t.c

Airdrop and Bounty Campaigns:

Airdrop and bounty campaigns are the best marketing strategies for every crypto project. Free coins will be given out all through.

Blockchain Events:

Gamerevv will host several blockchain summits in various continents worldwide as a global coin. These events will bring different crypto influencers together and thereby promoting our token.

Listing on Exchanges:

GAV will be listed on major top volume exchanges. Our coin will be listed on Coinmarketcap; this is to enable our users to check prices on exchanges, and trade our coins

Blockchain forums:

Cryptocurrency forums today is a major tool for promotion. Forums like Bitcointalk have a great influence on every blockchain project. Our project will be listed on various cryptocurrency forums, and this is to help us get a good target audience, partners, and investors to our project. These forums give room for asking questions and getting positive replies from the owners of the project



GAMEREVV

Gaming Forums

We will partner with popular game influencers to view and promote the project on their medium. This will help convert existing gamers to our ecosystem.

Sponsorships

We will sponsor selected online gaming competitions to promote the project



GAMEREVV

Conclusion

The gaming and blockchain industry are on the verge of the next wave of mass adoption. With eSports and other competitive video game tournaments rapidly emerging, this wave will be fueled by top tier first and third-party titles enabling competitive contests on games of skill.

Gamerevv stands to be at the forefront of this movement, offering practical and easy to use interfaces to facilitate these contests in both decentralized and safe ways, offering security and immutability through smart contracts and blockchain technology.

The Gamerevv team believes this gaming ecosystem can become a pillar in the blockchain and gaming spaces, becoming a new industry standard for developers who wish to incorporate contests into their software titles, opening new revenue opportunities previously unavailable to them.



Disclaimer

This whitepaper is for general information purposes only in relation to the Gamerevv project and the information herein is current as of the date on the cover page. This white paper is a continuous work in progress and subject to review and revision. We reserve the right to update the white paper at any time.

The goals set forth in this whitepaper are not guaranteed to be achieved or finalized in the specified desired result. Absolutely no future, goals, etc. outlined in this document for the Gamerevv project should not be regarded as fact. Participation in a token sale can be highly speculative and risks include total loss. A prospective purchaser should thoroughly review the token sale memorandum and carefully consider all the risks involved.

This whitepaper does not constitute the offering of a security. In many regions, token sales are still highly scrutinized, and regulations are still not fully established. Furthermore, some entities view that token sales may qualify as a sale of investment contracts. This white paper is not in any way a recommendation to purchase GAV tokens. There is a significant risk of participation in the purchase of GAV tokens and thorough consultation with legal and tax experts should be done beforehand, as regulations regarding crypto currencies are constantly changing around the world. This whitepaper or any part hereof may not be reproduced, distributed, or otherwise disseminated in any jurisdiction without explicit consent.

The distribution or dissemination of this white paper or any part thereof may be prohibited or restricted by the laws or regulatory requirements of any jurisdiction. In the case where any restriction applies, you should obtain legal advice on any restriction which is applicable to your possession of this white paper or such part thereof (as the case may be) at your own expense. Persons to whom a copy of this white paper has been distributed or disseminated, provided access to or who otherwise have the whitepaper in their possession shall not circulate it to any other persons, reproduce or otherwise distribute this white paper or any information



GAMEREVV

contained herein for any purpose whatsoever not permit or cause the same to occur.

No regulatory authority has reviewed, examined, or approved of any of the information set out in this white paper. No such action has been or will be taken in any jurisdiction. The original version of this whitepaper is in English. Any discrepancies in translated versions will refer to the English language version, which serves as a precedence.